

# WELCOME TO SCHEMA

Who we are

# WHEN ARE DOCUMENTS “COMPLEX”?

Complex documents are not created once and then archived, but are part of a life cycle process. This life cycle process is defined by one or more of the following requirements:

- Publication in several languages
- Publication in several variants
- Publication in several formats
- The document is checked for quality
- Over time, several versions of a document are created and may be active simultaneously
- The document is edited collaboratively by decentralized teams

# WHERE CAN COMPLEX DOCUMENTS BE FOUND?

Complex documents are created in many areas and industry sectors.  
A few examples:

- Manuals for manufacturing and medical technology
- Catalogs, data sheets, price lists
- Websites, HTML productions, dynamic intranets
- Help systems and software documentation
- Package information for manufacturing and medical technology
- Contract and bid management
- Patient information, packaging for the pharma industry
- Specialized publishers information: XML productions
- Special applications: pilot handbooks, internal knowledge management



*The Chief Executive Officers of SCHEMA Group (Stefan Freisler (l.) and Marcus Kessler) are looking forward to making your complex documents easy, too! Challenge us!*

# SCHEMA ST4 COMPLEX DOCUMENTS MADE EASY.

SCHEMA's solutions range from standardized solutions to freely configurable systems.



SCHEMA ST4 is a standardized XML-based software application supporting the creation, management, and publication of your multilingual product information. SCHEMA's editing and content management solutions offer wide-ranging functionality.

The areas and branches of industry in which SCHEMA ST4 is used are numerous: from the creation of product catalogs, marketing material, technical documentation for engineering and electronics, to the creation of packaging and package inserts in the life sciences industry and context-sensitive online help for software.

We offer powerful out-of-the-box tools, attractive especially to mid-sized companies and small editorial offices. Customers making use of the SCHEMA ST4 grasp the advantages and quickly begin a profitable production. Standard functionality for quality assurance, version and variant management, and preconfigured templates in line with today's norms (e.g. ANSI Z535.6) ensure a high degree of process safety.

SCHEMA ST4 is well known for its flexibility, allowing customers to realize complex projects for company-wide information management. Pharma standards such as PIM or SPL can be implemented easily, as can interactive fleet management systems for the automotive industry. Standardized interfaces to related systems (e.g. for resource planning, translation management or layout design) allow successive integrations of SCHEMA ST4 into your company's IT landscape. The new generation of multilingual information logistics solutions is now available.

SCDS

Content Delivery Server

Page Layout Designer

SCHEMA

Basic Line

SCHEMA ST4

Life Science

Vali

SCDS

Content Management System

ST4

Basic ValiManager

Technical Documentation

DocuManager Ba



# WHAT IS SCHEMA ST4?

SCHEMA ST4 is designed for integration into processes and IT landscapes. Without changing the standard software, but simply by adjusting the information model or settings in the configuration files or by additional programming, SCHEMA ST4 becomes the perfect solution for processes around complex documents. SCHEMA offers standardized modules for different business areas and is constantly working to improve them. SCHEMA incorporates customer and legal requirements, and utilizes current trends in technology.

## DocuManager

The ST4 DocuManager module covers many requirements in the area of documentation creation. With the help of dialogs, users can define customer-specific settings (layout specifications, data storage, metadata types, etc.) without the need for extra programming.

## Basic Line

On the basis of the module ST4 DocuManager, ST4 Basic Line was designed for small to mid-sized editing teams, offering a complete solution for everyday needs in the areas of software and technical documentation.

Since all versions share the same technology, data and customizations work with any of them.

## The SCHEMA Product Range

- ST4 Basic Line
- ST4 ValiManager
- Content Delivery Server
- ST4 DocuManager
  - » Page Layout Designer
  - » Publishing Server
  - » APX-Modul
  - » EAI Connector
  - » DocuWeb
- Standard Extensions
  - » DPC (SAP-Integration)
  - » Translation Memory Integration
  - » T3 Learning Content Manager
- » Distribution via SCHEMA Reader:
  - In the portal
  - As offline reader
  - As app on tablet/smartphone
- » Intelligent access with taxonomies and ontologies
- » Offline synchronization
- » Feedback & analytics
- » Secured by encryption

# SCHEMA PRODUCT DEVELOPMENT

Software products must be developed continually in order to stay up to date. SCHEMA has always positioned itself as a technology leader and has been open to new trends, listening to input from the market and from our numerous customers. SCHEMA maintains two-way communication with its customers and the market:

## From SCHEMA to the Market and Its Customers

SCHEMA participates in all relevant fairs and information events, providing customers with information about the newest releases.

In our SCHEMA blog we inform our customers regularly about current projects and new developments. We send out mailings, event lists and our newsletter.

A clear and comprehensive web presence offers a variety of information.

Publications in the trade press round off the information offerings.

## From Customers and the Market to SCHEMA

SCHEMA's two-day Conference takes place on a yearly basis. Customers can establish personal contacts, listen to interesting lectures, and enhance their knowledge in our workshops.

Several times a year, so-called User Round Tables are held directly at individual customers' sites where SCHEMA users meet with SCHEMA employees to exchange ideas and experiences.

SCHEMA is part of a professional network of universities, service providers and consultants whose input we receive during the course of various regular events.



# SCHEMA QUALITY REQUIREMENTS

We place great importance on the quality assurance of our products  
– quality pays!

Many customers interested in an editing system concentrate solely on price and functionality during the selection phase. Whether or not the decision turns out to be the right one in the long run is determined by

- **Software quality**
- **Innovation and continuous development**
- **Available training, service and hotline**

For this reason, our XML editing system SCHEMA ST4 is put through our very own rigorous quality assurance.

**Quality management at SCHEMA rests on the following cornerstones:**

- SCHEMA has a dedicated position and a quality department responsible for internal processes and test management.
- All processes and procedures are continually documented in an internal quality management manual (based on ST4).
- All processes and responsibilities are documented and there is a quality-assured software development process.
- Organized information exchange takes place between departments.
- SCHEMA employees receive training and further education, internally from the SCHEMA Academy and from external trainers.

# SCHEMA SERVICES

Apart from our quality assurance, other departments are also focused on offering comprehensive and outstanding all-inclusive service:

01

## Training

---

The successful use of your company's new and innovative technology requires in-depth knowledge transfer, which we offer through our comprehensive training program. Trainings concentrate on the use and application of the software and are intended for editors, editorial staff, customers and partners of SCHEMA Group.

02

## Projects and Consulting

---

ST4 DocuManager boasts extensive functionality. There are, however, customer requirements which cannot be met with standardized solutions. SCHEMA Solutions, a part of the SCHEMA enterprise, is responsible for realizing individual solutions based on SCHEMA ST4 for our customers.

03

## Managed Services & Hosting

---

SCHEMA Systems is an expert team that supports you in all aspects of managing ST4. The team will gladly help you with installation and application management, and offers possibilities for application hosting and application providing.

04

## SCHEMA Hotline

---

Customers with a support contract can use our established SCHEMA Hotline, your first point of contact for all questions about SCHEMA ST4. This includes answering user questions as well as applying updates.

Do not hesitate to contact us.  
We have the right solution for you!

COMPLEX DOCUMENTS **MADE EASY.**

